



# DJIBOUTI INTERNATIONAL TRADE FAIR

3 - 7 DECEMBER 2017

CELEBRATION OF THE 110<sup>TH</sup> ANNIVERSARY OF THE CHAMBER OF COMMERCE



*Djibouti*  
*Your*  
*gateway*  
*to Africa*



*Land of exchange  
and encounter*

CHAMBER OF COMMERCE OF DJIBOUTI

# EXPLORE DJIBOUTI

Located in the eastern part of the Horn of Africa, the Republic of Djibouti shares its borders with Ethiopia in the North west, Somalia in the South east, Eritrea in the North west, and the Gulf of Aden in the East. With 300 km of coastline at the entrance of the Red Sea and at the exit of the Indian Ocean, it covers an area of 23 000 km<sup>2</sup> and has a population of 913 714 inhabitants.



## The country enjoys economic and financial stability,

The country enjoys economic and financial stability, with an average GDP growth rate of 6%. A sustained growth reflecting the strength and dynamism of its economy, driven mainly by the services sector, to almost 75%, and which is beginning to diversify, especially through the inflow of foreign direct investment.

Due to this position on the second most used sea route in the world, Djibouti has focused its economic development on multilateral and regional trade through its membership of various regional or international entities (WTO, ACP countries, COMESA, OIC ...). The existence of Ports with modern facilities, a road corridor linking it with Ethiopia and its more than 90 million inhabitants, an efficient international airport and a telecommunication network contribute to the development of trade , banking, insurance and transport-related services, making the country the natural platform of world trade in East Africa.



For visitors, the country offers unique geological treasures to the world and an exceptional geodynamic situation, and it has always attracted the adventurers of the extreme, those who are seeking a change of scenery. With its unusual landscapes, from its mountain

chain and the millennial forest of Day to the north, to the sandy coasts of the East, passing by the lunar and volcanic panoramas of the center, Djibouti has exceptional natural assets and a rich cultural and archaeological heritage that deserve to be explored.

# DJIBOUTI INTERNATIONAL

The Chamber of Commerce of Djibouti, which has been the institution representing the private sector for more than 100 years, organizes the first "Djibouti International Trade Fair" as part of its activities to promote companies in Djibouti and the national shopping center ", From 03 to 07 December 2017 in Djibouti. This event is intended to bring together suppliers, customers and service providers in Djibouti and its sub-region and all their partners around the world.

The Republic of Djibouti has bet on the deployment of its transport infrastructures meeting the international standards, which is backed by its geographical position that enables it to be a supply and redistribution platform of regional trade, wishes through this Fair to strengthen its commercial position.

## Djibouti International Trade Fair

aims to place the spotlight on the production, the goods and services traded and the expertise of Djiboutian companies, the region and all partner countries. This fair will be an opportunity to bring together all these economic operators, willing to trade and / or invest in Djibouti and the continent and to bring them closer to each other in order to conclude fruitful partnerships.

Finally, this event will give participants the opportunity to understand the quality of services (transport, ports, free zones, banks...) available in Djibouti.

## Participation

The first International Trade Fair in Djibouti is open to professionals and representatives of companies who wish to exhibit their products and services, as well as visitors involved in international trade.

To do so, companies wishing to participate are requested to fill in the form provided for this purpose and attached to this brochure.

## Sponsoring

Several sponsorships are offered to companies wishing to sponsor this event and to benefit from this visibility during the event. The form for choosing the different options is attached to this brochure.

For information, rates are as follows :

PREMIUM PARTNER  
PACKAGE

20 000 USD and more

DIAMOND PACKAGE

15 000 USD

GOLD PACKAGE

10 000 USD

SILVER PACKAGE

5 000 USD



## Cost of stands

The proposed stands have an area of 9m<sup>2</sup> (minimum size) at the cost of 150 USD per day. This space includes the following equipment: table, 2 chairs, carpet, electrical outlet and lighting.

It is possible to have a customized stand with an area larger than 9m<sup>2</sup>. The cost pertaining to the customized stand is 20 USD / m<sup>2</sup> / day. Please specify the option chosen for the stand when completing the registration form attached to this brochure.

# TRADE FAIR

## Organization

The exhibition / Fair and all the events taking place in parallel are organized by an organizing committee under the authority of the Chamber of Commerce of Djibouti.

Tel: +253 21351070 ext. 131/139 or +253 21 35 73 49, Email: [ccc@ccd.dj](mailto:ccc@ccd.dj).

## Place and Date

The International Fair of Djibouti will take place from 03 to 07 December 2017 in Djibouti. It will take place in an enclosed and secure area, located in the northern part of the city near the center, on the ring road and opposite the *Palais du Peuple*, a complex of conference and performance rooms.

## Subscription

Subscribe :

- either online on the event website or on the Chamber of Commerce website [www.ccd.dj](http://www.ccd.dj).

-or by e-mail by sending the completed form attached to the following address: [foire-djibouti@ccd.dj](mailto:foire-djibouti@ccd.dj).

## Opening hours of the fair

The opening hours of the fair are: 9:00 am to 9:00 pm.

## Accommodation

A privileged rate has been negotiated with several hotels, for any additional information, contact the Chamber of Commerce of Djibouti.

## Visa formalities

Entry Visa is required for all. However, 1 month visa is obtained at the airport for 15 000 FDJ (US \$ 84).

## Business Center

A space will be reserved, at the exhibition site, for exhibitors to facilitate their communication, printing of documents ... It will be fully equipped with the necessary computer and office equipment with an internet connection.

## Health

An anti-malaria treatment is recommended. An infirmary will be installed on the exhibition site.

## Food

A fast food service, with a varied offer, will be available within the exhibition space.

## Cultural and tourist activities

Cultural activities (dances, songs...) and tourist activities will be organized throughout the commercial event. The program of these activities is available and offered by the organizers.

## Working hours in Djibouti

### Public sector :

8:00 to 17:00: from Sunday to Thursday

### Private sector

8:00 to 12:30: from Saturday to Thursday

4:00 pm to 7:00 pm: from Saturday to Thursday.

## Useful contacts

CHAMBER OF COMMERCE OF DJIBOUTI (CCD)

Tel. : 00 253 21 35 10 70

Fax : 00 253 21 35 00 96

E-mail : [foire-djibouti@ccd.dj](mailto:foire-djibouti@ccd.dj)

**Contacts** : For requests of information

Please send an e-mail to : [ccd@ccd.dj](mailto:ccd@ccd.dj)

## Partners of the Trade Fair :

- Ministry to the Presidency in charge of Investment
- Ministry of Economy and Finance
- Djibouti Telecom

# REGIONAL COMMERCIAL INTEGRATION FORUM

PALAIS DU PEUPLE, 4/5 DECEMBRE 2017



A Forum entitled "*Investing in Infrastructure for a regional integration in East Africa*" will take place, in parallel with Djibouti International Fair, from December 4th to 5th, 2017, at the People's Palace.

Organized over two days, this event, which aims to stimulate investment in East Africa, is based on the principle that more private investment in various priority sectors allowing to increase commercial transactions and to generate sustainable and inclusive growth as well, create new employment and reduce poverty rate in the countries concerned.

This Forum, which will bring together around 150 people, is meant to increase and promote responsible and partnership investments from the world in East Africa, especially in the sectors of transport infrastructure, light industries and energy.

## Participation

- Institutional participation of the Regional Economic Communities (RECs), regional and international economic and financial institutions.

- Business communities represented by intermediary organizations, Chambers of Commerce and Industry, employers, business clubs, and associations, business leaders, business councils, commercial banks, investment funds And sovereign wealth funds, the media.

## Place and date

Date : 04 and 05 December 2017.

Location: *Palais du Peuple*, a complex of conference and performance rooms, which is located in the northern part of the city near the center, on the ring road.





DJIBOUTI INTERNATIONAL  
**TRADE FAIR**  
3 - 7 DECEMBER 2017

Subscribe online  
[www.foiredjibouti.dj](http://www.foiredjibouti.dj)



*110 years at the service of enterprises*

